Doctoral Program “Ethics and Responsible Leadership in Business”

PROF. DR. PHILIPP SCHRECK

RESEARCH AND DISSERTATION TOPICS

The Friede-Springer Endowed Chair for Business Ethics and Management Accounting (bema) is part of the doctoral program “Ethics and Responsible Leadership.” This text provides some information on the kind of research conducted at bema. It is thus informative primarily for those applicants to the program who wish to be supervised by Prof. Philipp Schreck.

The research projects conducted at bema follow the principle of evidence-based business ethics. The goal of this research is to develop normative propositions based on solid empirical research. In line with this goal, most of the research projects at bema employ empirical methods.

Behavioral Business Ethics

Behavioral Business Ethics is a field concerned with empirical research of moral judgement and behavior. Rather than normatively justifying moral claims, behavioral business ethics is about ethical analysis of actual decisions, its determinants, and outcomes.

Exemplary publications and projects:


Corporate Social Responsibility and Sustainability Management

Work in this area deals with management issues regarding corporate social responsibility and sustainability. These include questions of strategic management, social and environmental accounting and reporting, as well as performance measurement.

Exemplary publications and projects:


**Business & Society**

What should we expect from companies? Are these expectations justified? And how should companies react to such expectations?

Exemplary publications and projects:


