

Doctoral Program “Ethics and Responsible Leadership in Business”

PROF. DR. PHILIPP SCHRECK

RESEARCH AND DISSERTATION TOPICS

The Friede-Springer Endowed Chair for Business Ethics and Management Accounting (bema) is part of the doctoral program “Ethics and Responsible Leadership.” This text provides some information on the kind of research conducted at bema. It is thus informative primarily for those applicants to the program who wish to be supervised by Prof. Philipp Schreck.

The research projects conducted at bema follow the principle of evidence-based business ethics. The goal of this research is to develop normative propositions based on solid empirical research. In line with this goal, most of the research projects at bema employ empirical methods.

Behavioral Business Ethics

Behavioral Business Ethics is a field concerned with empirical research of moral judgement and behavior. Rather than normatively justifying moral claims, behavioral business ethics is about ethical analysis of actual decisions, its determinants, and outcomes.

Exemplary publications and projects:

- Altemeyer-Bartscher, Bershadskyy, Schreck, & Timme (2017). *Endogenous Institution Formation in Public Good Games: The Effect of Economic Education*. IWH Discussion Paper 2017-29.
- Piest & Schreck (2018). Contests and Unethical Behavior in Organizations—A Review and Synthesis. *Unpublished Working Paper*.
- Schreck (2016). Experimental Economics and Normative Business Ethics. *University of St. Thomas Law Journal*, 12(2), 360-380.
- Schreck & Küpper (Eds.). (2017). Experimental (Business) Ethics [Special Issue]. *Journal of Business Economics*, 87(9).
- Schreck, Philipp/ Sobotta, Tassilo (2019): Altruistic Cooperation and Self-Governance. An Experimental Study on Social Dilemmas with Negative Externalities, *unpublished working paper*.

Corporate Social Responsibility and Sustainability Management

Work in this area deals with management issues regarding corporate social responsibility and sustainability. These include questions of strategic management, social and environmental accounting and reporting, as well as performance measurement.

Exemplary publications and projects:

- Kannenberg, Linda/ Schreck, Philipp (2019): Integrated reporting: boon or bane? A review of empirical research on its determinants and implications, in: *Journal of Business Economics* 89 (5), S. 515-567.
- Schreck, Philipp (2011). Reviewing the Business Case for Corporate Social Responsibility: New Evidence and Analysis. *Journal of Business Ethics* 103(2), 167-188.
- Schreck (2011). Ökonomische Corporate Social Responsibility Forschung – Konzeptionalisierung und kritische Analyse ihrer Bedeutung für die Unternehmensethik. *Zeitschrift für Betriebswirtschaft (ZfB)*81(7), 745-769.
- Schreck & Raithel (2018). Corporate Social Performance, Firm Size, and Organizational Visibility—Distinct and Joint Effects on Voluntary Sustainability Reporting. *Business & Society*, 57(4), 742-778.

Business & Society

What should we expect from companies? Are these expectations justified? And how should companies react to such expectations?

Exemplary publications and projects:

- Pies, Schreck, & Homann (2018). *Single-Objective v. Multi-Objective Theories of the Firm: Using a Constitutional Perspective to Resolve an Old Debate*. Unpublished Working Paper.
- Schreck, van Aaken, & Donaldson (2013). Positive Economics and the Normativistic Fallacy: Bridging the Two Sides of CSR. *Business Ethics Quarterly*, 23(2), 297-329.
- Schreck, van Aaken & Homann (2019): “There’s Life in the Old Dog Yet”: The Homo economicus model and its value for behavioral ethics, in: *Journal of Business Economics* (online first), doi: 10.1007/s11573-019-00964-z.
- van Aaken & Schreck (Eds.). (2015). *Theorien der Wirtschafts- und Unternehmensethik*. Frankfurt a.M.: Suhrkamp.