

# Curriculum Vitae – Prof. Dr. Philipp Schreck

## PERSONAL INFORMATION

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Date and place of birth      4<sup>th</sup> of October 1978 in Cologne  
Nationality                      German and French  
Work Address                    Friede-Springer-Endowed Chair of Business Ethics & Management  
Accounting; Martin-Luther-University Halle-Wittenberg  
06109 Halle (Saale), Germany  
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## EMPLOYMENT HISTORY

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since Feb. 2015                **Full Professor, Friede-Springer-Endowed Chair of Business Ethics & Management Accounting**; *Martin-Luther-University Halle-Wittenberg*

since June 2015                **Member of the Management Board**; Wittenberg Center for Global Ethics

2005-2015                        **Institute of Accounting & Control**  
Munich School of Management, *Ludwig-Maximilians-University*  
    **Assistant Professor**, Aug. 2008 – Jan 2015  
    **Research and teaching assistant**, May 2005 – July 2008

Oct. 1998 – Jan 2000         “ADiA” (instead of German military service) in Beit Uri, an institution for mentally and physically challenged people in Israel

## VISITING APPOINTMENTS

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Nov. 2013 & 2014                **Visiting Professor**, *University of St. Gallen*  
(course taught: “Corporate Social Responsibility”)

March – May 2013                **Visiting Scholar**, Accounting Department, *University of Sydney*

Jan – Feb. 2013                    **Visiting Professor**, Accounting Department at *HEC Paris* (MBA course taught: “Management Accounting & Control”)

Sep 2009 – April 2010         **Visiting Scholar** at the Wharton School, *University of Pennsylvania*

**EDUCATION**


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June 2014	<b>Habilitation</b> (Dr. habil), Munich School of Management ( <i>Ludwig-Maximilians-University Munich, LMU</i> )
July 2008	<b>PhD</b> in Management (Dr. oec. publ.), Munich School of Management ( <i>Ludwig-Maximilians-University Munich, LMU</i> )
Mar. 2007	<b>Master of Business Research (MBR)</b> , Munich School of Management ( <i>Ludwig-Maximilians-University Munich, LMU</i> )
Jan. 2005	<b>Diploma</b> in Business Administration at the Munich School of Management ( <i>Ludwig-Maximilians-University Munich, LMU</i> ); “Diplomkaufmann”
August 2002 – May 2003	<b>Visiting Student</b> at the <i>Copenhagen Business School</i> (Erasmus-Stipend)
1989 - 1998	Secondary School: <i>Nymphenburger Gymnasium</i> , Munich. General University Qualification (“ <b>Abitur</b> ”)

**TEACHING EXPERIENCE**


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Bachelor:	Managerial Accounting Cost Accounting Cost Accounting Using SAP Business Ethics Business Simulation “Corporate Social Responsibility Management”
Master:	Managerial Accounting (HEC MBA program winter 2012/13) Business Ethics & Corporate Social Responsibility Behavioral Business Ethics
PhD:	Econometrics (Tutorial) Theories of Business Ethics

**SELECTED CONFERENCE PRESENTATIONS**


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Rankings, Performance and Sabotage: The Moderating Effects of Target Setting	<i>vhb Pfingsttagung 2015 (Vienna)</i>
Corporate Social Performance, Firm Size, and Organizational Visibility	<i>Sino-German Seminar on CSR and Corporate Reputation 2014 (Dalian, China)</i>
Revealing or Substituting for Corporate Social Performance? Distinguishing Functions of CSR Disclosures	<i>VHB-IAAER-Conference in Eschborn/ Frankfurt, Feb. 2013</i>
Honesty in Managerial Accounting: How Economic Competition and Rivalry Affect Benefits and Costs of Lying	<i>vhb Pfingsttagung 2012</i>

Economic Pressure v. Rivalry: How Competition Affects the Benefits and Costs of Lying	<i>EAA annual conference 2012</i>
Corporate Social Responsibility – Eine Einführung aus betriebswirtschaftlicher Perspektive	<i>CSR-Tage, University of Mannheim, 2011</i>
Do we need a Paradigm Shift in CSR Research? In Defense of an Economic Approach to CSR	<i>AoM annual conference 2010</i>
Reviewing the Business Case for CSR: New Evidence and Analysis	<i>EAA annual conference 2009</i>
Voluntary CSR Disclosure as a Signal of Corporate Social Performance	<i>Snider Center Research Workshop, Wharton School, 2009</i>
Is There Empirical Evidence for a Business Case for Corporate Social Responsibility? An Econometric Analysis	<i>AoM annual conference 2008</i>

## PROFESSIONAL ACTIVITIES

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Research Funding	2012/2013: Funding by Hans Sauer Stiftung for the development of a computer-based CSR business simulation (approved, my role: main responsible; budget: ~ €35.000).
Memberships	European Business Ethics Network (since 2003); Academy of Management (since 2008); European Accounting Association (since 2009); Verband der Hochschullehrer für Betriebswirtschaftslehre (German Academic Association for Business Research, since 2009)
Ad-hoc reviewer	Abacus, Academy of Management Review (AMR); Business Ethics Quarterly (BEQ); Die Betriebswirtschaft (DBW); European Management Review (EMR); Journal of Business Economics (formerly ZfB); Journal for Business, Economics and Ethics (zfwu); Journal of Business Ethics (JBE); Journal of Business Research (JBR); Journal of Management Studies (JMS); Journal of Business Research; ORDO; Review of Managerial Science (RMSC); Schmalenbach Business Review (sbr); Sustainability Accounting, Management and Policy Journal (SAMPJ).
Other	Founding member of sneep, Germany's first nation-wide student network for Business Ethics ( <a href="http://www.sneep.info">www.sneep.info</a> ) „PuCnet Alumni e.V.“ association's secretary from 2008-2014; member of the management board since 2014

## HONORS & AWARDS

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LMU Management Alumni Best Dissertations Award (July 2008), Dean's List (2004/2005), Erasmus Stipend (2002/2003)

**FOREIGN LANGUAGES**

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English:       fluent  
French:         fluent  
Hebrew:        advanced  
Spanish         basics  
Latin:          7 seven years as first foreign language in high school



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Halle, July 1, 2015